7th March 2015

**Argentina Opens New WTCC Season**

With engines roaring at the Termas circuit in Argentina all eyes are on the current Champion and local hero, Jose Maria “Pechito” Lopez. The opening race of the 2015 season takes place on Sunday 8th with a packed grid, new spectacular looking cars and a huge amount of hope among the FIA World Touring Car Championship drivers. The fans are expectant and waiting and the racing promises thrills and spills on the track.

One more season, YOKOHAMA, the Japanese tyre manufacturer which is celebrating the 10th anniversary as Exclusive Tyre supplier for the FIA World Championship will take the technical and technological developments at the highest level of professional motorsports to pass on to its passenger car range of tyres for the benefit of road users.

Strong contenders to repeat their winning ways are Citroen who dominated last season. Lopez, Loeb and Muller will lead the Citroen brigade which also has Bennani and Ma within the team. The Citroen competition within, is likely to raise the temperature among team members.

Honda have learnt the lessons from last season and have prepared themselves thoroughly to give its star drivers Tarquini and Monteiro a better chance to aim for the very top. For their part Lada as third manufacturer in the Championship has also invested time and resources and will showcase the spectacular looking Vesta car. Former World Champion Huff and team mate Thompson are hoping to repeat the already good results from last year.

Norbert Michelisz will also once again go all out for glory, which he tasted last season with an admirable 4th place overall. “The grid is full of talent and everyone has a real chance of success.” Exclaimed David Oliva, Communications Manager for YOKOHAMA Europe. “We are looking forward to another high performance season and wish all the teams the best of luck, he concluded.”

The sun is shining in Argentina, with 30 degrees in the air, and all is set…may the best one win.